Children’s Trust Fund Announces
Newly Updated Kids Store

The Children’s Trust Fund (CTF) is pleased to announce the launching of its newly updated Kids Store. The modernized Kids Store offers exclusive CTF logo merchandise, including water bottles, t-shirts, lunch boxes and much more!

The national symbol for the prevention of child abuse and neglect is the pinwheel. Show your support for prevention by purchasing a sterling silver necklace with a pinwheel pendant, or simply dress up your outfit with a pinwheel pin.

All items can be purchased at the new Kids Store which can be accessed through Quick Links on the main page of the CTF website (www.michigan.gov/ctf). All proceeds go directly to supporting prevention efforts across the state.

Place your order today through the web at www.michigan.gov/ctf or by calling 1-800-CHILDREN.

Save the Date: October 18-19, 2010
Annual Training Updates & Hotel Information

This fall, CTF is partnering with the University of Michigan and its conference “Child Abuse & Neglect: Prevention, Assessment, and Treatment.” The conference will take place on October 18-19, 2010, at the Inn at St. John’s in Plymouth, Michigan. CTF has secured 40 rooms for CTF grantees at the state rate ($65+ tax) at the Hilton Garden Inn-Plymouth, which is located less than one mile from the conference site. This room block is available on a first-come, first-served basis and reservations must be made by October 3, 2010. When making reservations, be sure to indicate that you are with the Children’s Trust Fund. To make reservations, contact the Hilton at 734-354-0001. Rooms are also available at the Inn at St. John’s at a reduced conference rate of $129 (and a limited number of government rooms are available for $93).

Registration materials will be available soon and will be emailed to all CTF grantees. The conference will offer a wide array of prevention, child welfare, legal, and medical workshops. CTF will cover registration costs for up to two attendees per grant (a minimum of one attendee per grant is required via your CTF contract). Hotel and travel costs are the responsibility of individual grantees.
**Direct Service Grants**

### Year-end Grant Payments Schedule Reminder

**Establishing an Accounts Payable: September 10 Deadline**

In order to accommodate the Department of Human Services Contract Payments Unit timeline for establishing year-end accounts payable (for July-September 2010 Financial Status Report (FSR) estimates), CTF must have a paper copy of your estimated expenses (DHS-3469) mailed to CTF (Attn: Sylvia Brown Jones) by September 10, 2010. If you need this form resent, please contact Sylvia. The sections of the DHS-3469 which are common to all direct service grants have been completed. Grantees only need to list anticipated CTF expenditures in section III. Please be sure that your anticipated expenditures will be sufficient to cover the actual costs that you ultimately submit. Do not include any matching funding on this report—neither cash nor in-kind match funds. Please disregard section IV. Remember to send in the paperwork with an original signature.

If we do not receive your estimated expenditures by September 10, 2010, and your actual billing by October 15, 2010, then additional layers of approval must be completed. If this occurs, your final payment will be significantly delayed, and you run the risk of these expenses being charged to your FY2011 grant. Please avoid any such scenarios by submitting your Accounts Payable as described in the previous paragraph.

**Submitting 4th Quarter Actual Expenditures**

Grantees can submit actual 4th Quarter expenditures (FSRs) in EGrAMS, starting October 1. Your actual CTF expenses should not exceed what was submitted on your estimated DHS-3469. Contract Payment Unit will process actual FSRs to the extent possible through October 15.

DHS cannot begin liquidating payables or unrecorded obligations until the Office of the State Budget has recorded them. This means that even though payables are set up in September, DHS cannot process payables until approximately early December. CTF wants to make sure our grantees are aware of these timeframes. CTF hopes you will use this information as an added incentive to submit your actual 4th Quarter FSR as soon as possible after October 1 to meet the October 15 deadline.

Thank you for your attention to the above critical timelines. If you have any questions, please call Sylvia Brown Jones, Direct Services Coordinator.

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**Direct Services RFP Update**

Important note: The deadline for securing a cash match (for new FY2011 grants awarded through the recent RFP process) is August 31, 2010. Any application that is approved for funding in the rating process, but that does not have the match committed, will be approved contingent upon securing the match by August 31. Any application with such a contingency approval that does not secure the full 20% match by August 31 will be removed from the approved group of applications. All funded applications must obtain cash match for subsequent years of the contract no later than 60 days prior to the beginning of each contract year, with documented verification submitted within that same timeframe.

Nineteen applicants completed the EGrAMS FY2011-2014 application process on July 13, 2010. The volunteer raters then completed their rating on August 2, 2010. The CTF Board will meet on September 13, 2010, to approve the applications for funding. All applicants will be notified of the outcome by the end of September.

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**Direct Services Workgroup**

The workgroup teleconference scheduled for August 26, from 1:00 pm – 2:30 pm has been cancelled. A tentative reschedule date is August 31, 2010, from 10 a.m. – 11:30 a.m. Please email Sylvia Brown Jones at brown-joness@michigan.gov with your confirmation to attend. If enough responses are not received, alternative dates will be considered.

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Ongoing thanks and appreciation for your commitment to Michigan’s communities!

Sylvia Brown Jones

*Direct Services Coordinator*
While preparing for the 2010 Annual Signature Event, CTF solicited success stories from Direct Service programs throughout Michigan. It was clear from the stories submitted that meaningful differences are being made for children and families. As follow up, CTF will showcase a Direct Services funded program in our News Briefs each month.

Marcellus Community Schools
Volina Outcomes School Positive Parenting Program

Teen Parent

The Volina Outcomes Community Day Program utilizes the Triple P – Positive Parenting Program. Triple P is a multi-level system of parenting and family support with five distinct levels, each increasing with strength and intensity. Other services include an extended teen parenting education program, multiple types of counseling (group, individual, family and parent-teen), incorporation of the OJJDP Model Program SMART Team, respite service, family fun nights, weekly academic tutoring, a series of parenting education forums/speakers, and on-site child care services for teen parents and parents/caregivers who participate in Triple P and other Positive Parenting Project activities. For each program goal and outcome, the participants saw an increase on positive parenting and community awareness.

“As a parent, I am involved in the Volina Positive Parenting Program. I have been involved for over two years. I have always evaluated how my child was progressing….This year I have noticed a big change in my child. She shows more interest in books and her attention span has increased at home when reading to her….The program has helped me by teaching me strategies to use when I need to discipline my child.” --Teen Parent

Note: This story was originally published in the November, 2009 issue of the Children’s Trust Fund News Briefs and is being reprinted here because Marcellus Community Schools’ Volina Outcomes School is the CTF Direct Service program of the month in August. For more information about their program, visit their website at http://www.volinia.org.
Tier Projects Updates and Development of a New Informational Database

CTF is proud to announce that the tier I and tier II local council tier workgroup projects to create a process for board recruitment and a toolkit are nearly completed. The first tier III project to create a process and toolkit for volunteer recruitment is almost finalized as well. The tier III workgroup has decided to continue meeting in order to advance their second project, the creation of a media toolkit. The documentation produced from the tier projects is now available in the newly-launched CTF Local Council Resource Library located on the CTF website at http://www.michigan.gov/ctf/0,1607,7-196-40188-241352--,00.html. More resource information will be added as it is completed. These resources are meant to provide local councils (and others who wish to use the materials) with information which may be used to assist and strengthen councils in the areas of recruiting and sustaining board and volunteer membership. The teamwork exhibited by all who participated not only achieved excellent results, but it also enabled councils to partner and collaborate with each other throughout the year. Personally, it has been my sincere honor to work with each tier workgroup on these rewarding projects.

See below for details about upcoming tier workgroup meetings.

- Tier II – The group will meet on Monday, August 23, at 10 a.m.
  To register for the Webinar portion of the meeting, go to https://www2.gotomeeting.com/register/458300075. The audio portion of the meeting will be 877-336-1828, access code 8088351.
- Tier III – The group will meet on Tuesday, September 14, at 10 a.m.
  To register for the Webinar portion of the meeting, go to, https://www2.gotomeeting.com/register/192669291. The audio portion of the meeting will be 877-336-1828, access code 8088351.

On a related topic, CTF is in the process of creating a resource section on the newly designed CTF website, slated to be launched in the fall. This new resource section will incorporate the materials currently in the CTF Local Council Resource Library along with information on a number of other subjects, including: council administration and operations, CAP Month, fundraising, programming, marketing, collaboration and community resources.

This database will be developed in the spirit of information sharing, enabling CTF local councils to share their ideas and creative strategies for serving Michigan’s children and families. CTF is seeking materials, ideas, experiences and/or testimonials that you’re proud of and might benefit others. We will also need a short paragraph explaining any contributions. Please send any publications, templates, etc. in a Word or PDF format. Finally, please include a contact name and information (title, phone number, and e-mail address) that can be placed on the website for anyone who has questions or wants to learn more. Thank you in advance for your contributions.

Please e-mail all ideas and/or materials to Nicole Marble (marblen@michigan.gov).

DHS Auditing

On Monday, September 27, at 10:00 a.m., Bill Addison of the DHS Department of Monitoring and Internal Controls will conduct a 90-minute Webinar to educate local councils about recent fiscal regulatory changes regarding vendors receiving federal dollars. These changes directly affect local councils and could have auditing implications. To register for the Webinar portion of the session, go to https://www2.gotomeeting.com/register/719412867. The audio portion of the meeting will utilize the CTF conference line, 877-336-1828 and access code 8088351.

Next Local Council Workgroup Meeting
The next local council workgroup meeting will be Thursday, September 2, at 10:00 a.m. The conference line for that meeting is 877-336-1828, access code 8088351.
Regional Meetings
Five of the seven scheduled regional meetings have already taken place. All sessions thus far have been excellent and energized, affording opportunities for regional collaboration, learning and gaining support from each other. Emily is currently in the process of recording feedback and data provided by meeting participants on peer sharing, regional fundraising, regional meetings and other concerns.

CTF would like to express gratitude to Suzanne Greenberg and her team of the CAN Council of Saginaw County; Karen Kroll of the Council for the Prevention of Child Abuse & Neglect of Newaygo County; and Pam Courtright of the Otsego County Child Welfare Alliance for hosting the regional meetings. Their efforts and support contributed to making each meeting a great success. On a personal note, it has been such a pleasure to travel throughout the Lower Peninsula and experience and observe the extensive geographic and cultural diversity of this great state. By conducting local council meetings regionally, I’ve gained a deeper and richer appreciation for the great work that you do. I look forward to crossing The Bridge in the near future to meet with councils in the Upper Peninsula.

For the two remaining U.P. meetings, CTF is asking that councils please RSVP for their respective regional meetings. The responses allow CTF to properly plan for all sessions. Councils are invited and encouraged to have more than one representative attend, and CTF will pay for lunch. The Eastern U.P. meeting is scheduled for 9:00 a.m. – 3:30 p.m. EST and the Western U.P. meeting is scheduled for 9:00 a.m. – 3:30 p.m. CST. Please contact Emily with any questions. See below for further information about the remaining two meetings.

• Western Upper Peninsula – Tuesday, August 17 (Note: 9:00 a.m. CST start), Northpointe, 715 Pyle Drive, Kingsford, MI 49802
• Eastern Upper Peninsula – Wednesday, August 18, Village Inn of Newberry, 7552 M-123, Newberry, MI 49868

Obligation/Estimated Expense Reports and Year-End Reporting
It is time once again to complete an Estimated Expense or Obligation Expense report in EGrAMS. You must complete this report no later than September 10 to ensure that the state will set aside 2010 funding for your council. This is in keeping with the Department of Human Services Contract Payments Unit timeline for processing their year-end accounts payable.

Please note that if a payable is not established by completing an obligation report, 4th quarter billings will then first need to be approved, and could be paid out of your 2011 allocation or appropriation (meaning there may be less money in your grant for fiscal year 2011). Also note that if you haven’t yet completed your second and/or third quarter expenditure reports in EGrAMS, you won’t be able to see the obligation expenditure report. It is imperative that you are up-to-date with all reports in order to complete and submit the obligation expenditure report.

Once an Estimated/Obligation report is submitted, DHS requests the actual 4th quarter expenses be submitted by October 1 and no later than October 15 in order to process final 2010 payments in a timely fashion. If the actual bills are received after October 15, even if there is an Obligation/Estimated Expense report completed, there may be considerable delays in receiving payment (perhaps no earlier than December) due to internal procedures.

Additionally, please remember that the Program Register and Activity reports (in addition to the final Expenditure report) will be due at the end of the fourth quarter. In order for your 4th quarter expenses to be approved, your Program Register and Activity reports must be submitted and approved. As long as all reporting is up-to-date in EGrAMS, the 4th quarter reports are now accessible in EGrAMS, enabling councils to immediately begin using the reports as living documents where data may be entered and saved, and eventually submitted in advance of October 1. CTF highly urges you to complete all 4th quarter reporting in a timely manner.

Feel free to contact Emily with any questions. Thank you for your timely attention to the above matters.
Greetings to Michigan’s Circle of Parents® network, and ongoing THANKS for a job well done! Our goal is to continue to build statewide capacity. Collaborative partners are always welcome.

Circle of Parents Success Stories
Please send in your success story to CTF for submission to the National Circle of Parents.

Report Update
The April – June (3rd quarter) data reports are due August 15, 2010. Contact Derrick Hartwell with any questions. Please submit your report in a timely manner, so it can be compiled into the state report which is submitted to National Circle of Parents.

Updates
Derrick D. Hartwell (Children’s Trust Fund), Kyle Ricard and Diego Morales (both from Pathways, MI) received their “Train the Trainer” Training Certificates of Completion from attending the Circle of Parents Train the Trainer in Chicago, IL from July 21-23, 2010. This training will enable CTF and Michigan to better meet Michigan’s Circle of Parents training requests in our capacity building efforts.

Reminder
CTF’s next Circle of Parents Advisory Committee (COPAC) meeting will be August 31, from 1:30 - 2:30 p.m. The committee is open to all interested persons. The committee will be focusing on two goals:

1) Internal short-term goals: Building up the committee and strengthening its effectiveness.
   * Building membership
   * Understanding the five protective factors
   * Providing an effective environment for an exchange of information between Circle of Parents participants and key stakeholders

2) External long-term goals: Strengthening and expanding Circle of Parents sites.
   * Coordinate sites into a statewide Circle of Parents network

The conference call number for this meeting is 877-336-1828, Access Code 8088351.

Derrick Hartwell wanted to share these words with our Circle of Parents members:

*As a parent, I’ve often asked myself: “Am I good enough?” and “Am I wrong for disciplining my child?” These questions and others were answered for me when I attended my first Circle of Parents® meeting. Along with 15 other apprehensive parents, we gathered at a cafeteria to share a meal prior to the actual meeting. At that moment I had the sense and knew that my life was about to change. Since then, I’ve actively and enthusiastically engaged in learning all I could about Circle of Parents. Additionally, I’ve not only become an active parent participant in an established Circle of Parents group, but I’ve received Circle of Parents group facilitator training, joined the Parents as Leaders Committee within Circle of Parents, and in July 2010 attended the Train the Trainer to become a Circle of Parents Trainer. I now have aspirations of sitting on the Parents as Leaders Board of Directors. Thanks to my initial association in Circle of Parents, I now look forward to continuing my parent leadership journey.*
Key Dates/Events

August 11-12: The CAN Council of Saginaw County will hold the WIOG Roofsit on August 11-12. Call 989-752-7226 for more information on this event.

August 14: The CAN Council of Saginaw County will hold its Lizard Fair on August 14. For more information on this event call 989-752-7226.

August 20: Child and Family Services Capital Area will hold its Tee It Up For Kids! Annual Charity Golf Scramble on August 20 at Walnut Hills Golf Club in East Lansing, Michigan. Shotgun start is at 9:00 a.m. For more information call 517-882-4000.

August 21: The Gratiot County Child Advocacy Council will host Dr. Karp’s Happiest Baby on the Block class from 10:00 a.m. – 12:00 p.m. on August 21 at the Wilcox Non-Profit Center in Alma.

August 21: The Children’s Aid Society (CAS) will hold a Keeping Kids Safe 5K Walk/Run one-mile family walk on August 21. Participants will meet at the band shell on Belle Isle at 8:00 a.m. Registration material is available at www.casmichigan.org.

August 22: The Child Abuse Council of Muskegon will hold its Homefront Muskegon event on August 22 from 7:00 p.m. – 11:00 p.m. For event and ticket information call 231-728-6410.

August 26: The Early Childhood Investment Corporation will hold the Sandbox Party Convention from 1:00 p.m. – 4:00 p.m. at the Breslin Student Event Center on August 26. Visit www.michigansandboxparty.com for more information.

August 31: The Circle of Parents Advisory Committee (COPAC) meeting will be held August 31, from 1:30 p.m. – 2:30 p.m. The call-in number is 877-336-1828, access code 8088351.

September 2: The CTF Local Council Workgroup will meet at 10:00 a.m. on September 2. The call-in number is 877-336-1828, access code 8088351.

September 6: The Children’s Trust Fund office will be closed for the Labor Day holiday.

September 13: Prevention Network will hold its Partner with Prevention Network Dinner on September 13 at 5:30 p.m. at the Lansing Center. Tickets are $45.00. More information is available at www.partnerwithpn.org or by calling 1-800-968-4968.

September 19-24: The St. Clair County Child Abuse/Neglect Council will hold its Community Roof Sit at the Birchwood Mall in Fort Gratiot, Michigan, the week of Sept. 19-24. The event will be kicked off with a Walk for Kids Sake on September 19.

September 21: The Best Practices Work Group will hold an in-person meeting in the Lansing area. Details will be shared with group members in the near future.

September 27: On September 27 at 10:00 a.m., Bill Addison of the DHS Department of Monitoring and Internal Controls will conduct a 90-minute Webinar to educate local councils about recent fiscal regulatory changes regarding vendors receiving federal dollars. See page 4 for more information.

September 30: The Child Abuse and Neglect Council of Saginaw County will hold its 30th Anniversary Celebration on September 30 from 6:00 p.m. – 9:00 p.m. at the Temple Theatre in Saginaw, Michigan.

Please submit dates for future events to Alan Stokes by September 3, 2010.
Child Welfare Information Gateway

One of the newest resources on the redesigned Child Welfare Information Gateway website, the Learning Center, builds child welfare knowledge with concise and easy-to-use educational resources and training tools for professionals, faculty, and students.

The Learning Center includes:
- The State Managers Series provides research summaries and strategies for managers of State child welfare programs.
- The Educators’ Toolkit offers information and topical resources that help enhance university curricula.
- COMING SOON: A self-guided training, “Introduction to Parent-Child Visits,” will give professionals insights about best practices for parent-child visits that can be applied in their work with children and parents.

Visit the Learning Center at www.childwelfare.gov/learningcenter.

Doris Duke Fellowships

Chapin Hall at the University of Chicago and the Doris Duke Charitable Foundation invite outstanding doctoral students to apply for the Doris Duke Fellowships for the Prevention of Child Abuse and Neglect. This new program is designed to develop a new generation of leaders interested in advanced child abuse prevention practice and policy.

The program will consist of two cohorts of 15 fellows, the first of which will start in the fall of 2011. The application period for the first cohort opens on August 15. Applications are due by December 15, 2010. More detailed information is available at www.chapinhall.org/about/fellowships.

Grants 101

The Office of Justice Programs (OJP) has a Grants 101 site at http://www.ojp.gov/grants101/ which provides an overview of OJP grants and funding opportunities and describes the entire grant process, from choosing what type of grant is right for your organization to how a grant is awarded.
Ohio Uses “Sundaes in the Square” to Educate Community about Prevention
Here is a new and creative way to educate your community about child abuse prevention and the programs available in your town. A local child abuse prevention program in Ohio hosted its second “Sundaes in the Square” event. The goal of the event was “preventing child abuse and making the community aware of family support services,” said Tammy Bichlmeier, executive director of Connect Columbus. “Making families aware of services available can help parents deal with situations that may arise and also provide assistance.” For full event details, please visit: http://columbustelegram.com/news/local/article_8e313f6e-9404-11df-becc-001cc4c03286.html

Ad Council and the Library of Congress Launch New PSAs Encouraging Parents to Read with Children
“When parents become involved in their children’s literacy practices, children improve in reading achievement, language comprehension and expressive language skills.” This is according to a new study by The University of Florida.

Given the results of this study, the Advertising Council and the Library of Congress have joined together, and are launching a new series of PSAs encouraging parents to read with their children and inspire them to become lifelong learners. “Additionally, an overall increase in parental involvement in their child’s reading makes children more willing to read. When parents and children read together, it also increases the frequency of a child’s reading,” according to the article. To learn more about the new PSAs, please visit: http://multivu.prnewswire.com/mnr/adcouncil/45237/

Blog: Childhood Physical Abuse and Heart Disease
Can child abuse at an early age increase one’s chances of heart disease later? A recent study from Canada, published in the scientific journal Child Abuse and Neglect, found that “the experience of physical abuse in childhood is associated with heart disease later in life.”

According to the article, “Individuals who reported they had been physically abused as children had 45 percent higher odds of heart disease than their peers who had not been abused, despite the fact we had adjusted for most of the known risk factors for heart disease.”

While it is important to note that researchers cannot say that childhood abuse caused later heart problems, this study is an important step in understanding the impacts of child abuse.
To read the full article on CBS, please visit: http://www.cbsnews.com/8301-504763_162-20011496-10391704.html.
Volunteers Help Protect Children through Internships

By: Nicole Marble

For the second year in a row, dozens of Michigan State University (MSU) students volunteered around the state to help organizations that protect children from abuse and neglect.

One such student is Halley Buchan, an MSU public relations master’s student, who is interning at the Children’s Trust Fund (CTF) main office in Lansing.

“This internship has meant a lot to me. I have been able to finally use all my schooling and put it to use on actual projects that are helping to prevent abuse and neglect of children all around the state. It has been nice working with people that truly want to help children and people in need,” Buchan said.

The Children’s Central volunteer program is part of a relationship between the Department of Advertising, Public Relations, and Retailing and CTF. In the program, advertising and public relations students are working as fundraising and publicity volunteers for CTF affiliate offices and other nonprofits statewide.

Last summer, the nonprofits received approximately $48,000 worth of contributed labor from 20 MSU undergraduate public relations and advertising students over the 12-week summer break.

“PR and advertising students in our program get a great deal of exposure to child abuse prevention efforts, and other important social causes, through various courses in the department. We help local CTF affiliates meet their objectives by giving the student the chance to show what they can do. This program benefits the student and society,” said Richard Cole, chair of the Department of Advertising, Public Relations, and Retailing.

This summer, MSU has placed student volunteers in local CTF affiliate offices in Ingham, Livingston, Gratiot, Ottawa, Macomb, Eaton, Wayne, and Jackson counties. In addition to CTF internships, students are interning at organizations including the Cranbrook Institute of Science, American Diabetes Association, and JARC.

Keri Keck, executive director of the Council for the Prevention of Child Abuse and Neglect in Jackson, said the MSU intern has made a difference this summer. “(Intern) Stacy Scheier has been very busy and such an asset. She has done great things for the agency, from creating a website to developing media opportunities for the agency to get out into the community,” Keck said.

“One of the side benefits of our relationship with MSU has been the value that these interns have been able to add in our local offices. That’s important,” said Michael Foley, executive director of CTF. “What may be more important, over the long haul, is the degree to which we are helping set these students off on a lifetime course of volunteering to help prevent child abuse and neglect. I’d call that a win-win-win.”

The APRR department has made it one of their primary responsibilities to expose students to as many experiences as possible—whether in the classroom or in the community. The department brings in alumni to speak to students and give advice through the Promotions Commons course. Each semester, students are given the opportunity to create an entire advertising campaign for real clients. This summer program is another way to expose students to new experiences while at MSU.

For more information on the MSU Department of Advertising, Public Relations, and Retailing, visit the source for this article at http://asl.msu.edu/modules.php?name=News&op=viewlive&sp_id=1343.
Katie Baker Completes Internship

The Children’s Trust Fund would like to thank Katie Baker for volunteering this summer! She is heading back to college in a couple of weeks, but has dedicated the summer to helping CTF on multiple projects. Her projects included re-writing the stories we include with our kid pins (to be strengths-based and include protective factors information) and creating a new website for our Kids Store. Katie has been a great help to the CTF team, and she has become a proud supporter of CTF. We wish Katie the best of luck during her senior year at CMU!